

Fluid

OFFICE DESIGNS
specializing in eyecare

OUR STORY

Dr. Jason Hendrix founded Fluid Office Designs to provide optometrists with true, turn-key office solutions specific to their needs. After serving many years in the optometry field Dr. Hendrix was introduced to commercial interior designers, Brian and Heather Millen. It became clear after their first meeting that combining their unique knowledge and experience would help new and existing doctors save substantial time and money when developing a new office or renovating an existing practice. This relevant experience combined with a dedication to sustainable construction practices and the use of emerging design technologies has helped optometrists and other medical doctors create the office of their dreams.



OPTOMETRIC OFFICE SOLUTIONS

Our solutions are a result of years of experience in design, construction and products. Combining these three core components provides our clients with a turn-key office solution. Our solutions start when we provide the initial concept drawings of your eye care office and then assessing your need for displays, furniture, equipment and finishes. Next, we deliver space planning recommendations by utilizing the latest technologies in optometric office design, construction, and optometry products. This ensures a economical approach to achieving your dream eye care office.

DESIGN

Delivering professional experience and direction in optometric and healthcare office design.



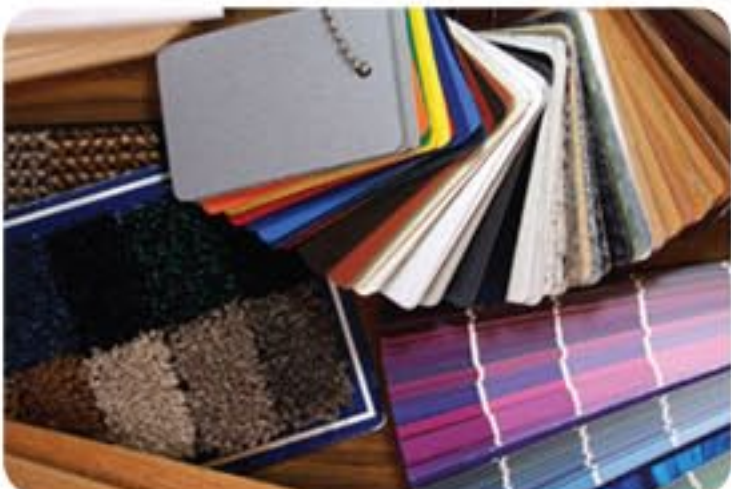
SPACE PLANNING

Space planning using the latest technologies and techniques.



INTERIOR FINISHES

Capturing the latest trends in interior products and finishes.



FURNITURE & FIXTURES

Utilization of custom displays, office furniture, and modular millwork to create your unique image.



EQUIPMENT

Stay ahead of the competition with the latest in new and remanufactured testing & examination equipment.



TURN-KEY OFFICE

Total planning, procurement & installation for your project.



PLANNING

Fluid Office Designs delivers much more than interior design and furnishings for your office. Fluid is the only optometric office design company that offers comprehensive medical practice consulting services. Developing a strong business plan should not be a daunting task. Dr. Jason Hendrix works directly with clients guiding them through needs assessment, capital management planning, practice consulting and marketing. By truly collaborating with clients and understanding the challenges optometry businesses face, Fluid Office Designs is able to develop and deliver your dream practice.



BUSINESS PLANNING

Detailed business planning services to help you start your dream practice.



NEEDS ASSESSMENT

Fluid provides comprehensive needs assessment for your office procedures and measurement systems.



CAPITAL MANAGEMENT

Providing financial insight and budget analysis to ensure stability and growth.



PRACTICE CONSULTING

Practice support, consulting and third party evaluations with action plans.



IMAGE/BRANDING

Providing your office graphics, logos, signage and website development.



MARKETING SERVICES

Strategic marketing services complete with print, web and video.

PORTFOLIO

